

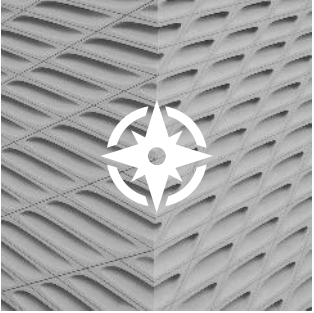


So, you are thinking  
about an LXP

The front door to learning

# Learning Experience Platforms are all the rage

## They can do some amazing things



Finding



Personalizing



Experiencing



Analyzing



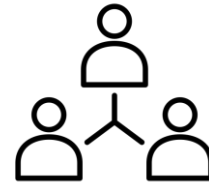
Integrating

Anytime, anywhere



# The Why

Drive business outcomes. Create a culture of growth. Respond to needs



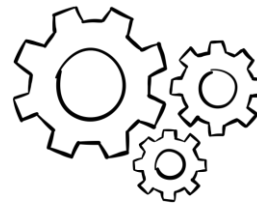
## User Experience

Good UX drives engagement



## Self directed

Finding is easy as search, blending formal & informal



## Collaboration

Teams, leaders, SME content and comms



## Data

Make better decisions



## Change

VUCA means we need more skills, data, help

# SWOT analysis of LXPs

## Strengths

- Democratization
- Self directed blend
- User experience
- Business focus
- Upskill, reskill simplicity

## Weakness

- Care and feeding
- New strategy
- Not a LMS replacement
- Learning strategy changes

## Opportunities

- Social learning
- Communications tool
- User Generated Content
- Business growth
- Analytics

## Threat

- Governance
- IT support
- Partnership
- Support requirements

# The top vendors

There are great choices out there



area9

Axonify™

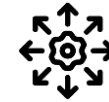


...and more

# Selecting a vendor



Partnership



Functionality



Support

# But first, Digital Learning Strategy

## Before you pick a partner

### New outcomes

- Engagement
- Internal mobility
- Upskilling, reskilling the workforce

### New skills for L&D

- Curation
- Marketing
- Design for digital
- Champions

### New content

- Pathways, Plans, Programs (oh my)
- User generated content
- Microlearning, video....
- Third party libraries



# Management of Change for digital learning

Let it go, at the same time as constant communications

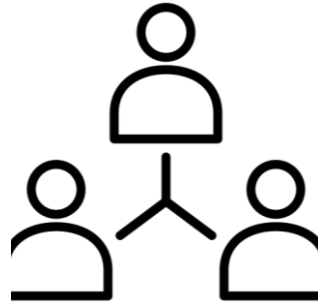


Content

Pathways

Build, buy, borrow

Blend



Users

UGC

Groups

Champions



Data

Actionable

Results

Outcomes



# Actions to plan

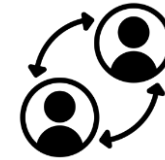
Get ready to cover these topics



Justify the cost



Build stakeholders  
& champions



Drive engagement



Market the  
strategy

# Workstreams for implementation

**Technical**

**Content**

**Engagement**

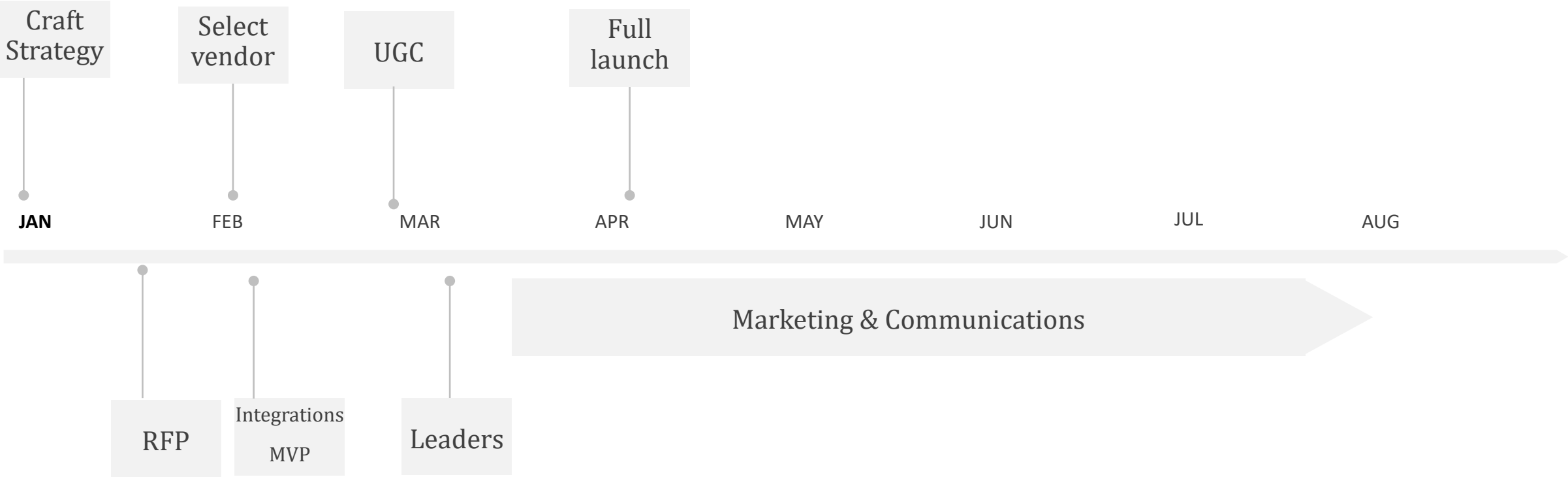
**Support**

**Analytics**



# Sample timeline

Rapid implementation is possible







## Digital learning benefits





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# Thank You

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